

Grant Applications for Bradford on Avon on 17/09/2014

ID	Grant Type	Project Title	Applicant	Amount Required
888	Community Area Grant	A Local Larder: Bradford on Avon & Beyond	A Local Larder: Bradford on Avon & Beyond	£1998.00

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Submitted: 02/08/2014 21:57:20

ID: 888

Current Status: Application Appraisal

To be considered at this meeting:
17/09/2017 Bradford on Avon

1. Which type of grant are you applying for?
Community Area Grant

2. Amount of funding required?
£501 - £5000

3. Are you applying on behalf of a Parish Council?
No

4. If yes, please state why this project cannot be funded from the Parish Precept

5. Project title?
A Local Larder: Bradford on Avon & Beyond

6. Project summary:
We need an IT system to support the delivery of a local service which will improve people's access to locally grown, reared and made food and drink by making it easier for local food outlets, such as hospitality and retail, to find local producers at this trade show. The public will also be invited to the final hour to meet both producers and representatives of local outlets.

7. Which Area Board are you applying to?

Bradford on Avon

Electoral Division

8. What is the Post Code of where the project is taking place?

BA15 1DE

9. Please tell us which theme(s) your project supports:

Economy, enterprise and jobs
Food, farming and local markets
Health, lifestyle and wellbeing

If Other (please specify)

10. Finance:

10a. Your Organisation's Finance:

Your latest accounts:

04/2014

Total Income:

£2152.00

Total Expenditure:

£2152.00

Surplus/Deficit for the year:

£0.00

Free reserves currently held:

(money not committed to other projects/operating costs)

£0.00

Why can't you fund this project from your reserves:

To date we have not accumulated reserves

We are a small community group and do not have annual accounts or it is our first year:

10b. Project Finance:

Total Project cost		£6535.00		
Total required from Area Board		£1998.00		
Expenditure		Income		Tick if income
(Itemised	£	(Itemised		confirmed
expenditure)		income)		£
Banners	998.00			

IT system	1000.00		
Organisation and running	3000.00	Other sponsorship	2900.00
Venue	264.00	Exhibitors	1312.00
Other marketing materials	1045.00	Advertising	125.00
Miscellaneous	228.00	Visitors	200.00
Total	£6535		£4537

11. Have you or do you intend to apply for a grant from another area board within this financial year?

No

12. If so, which Area Boards?

Bradford on Avon

13. Please tell us WHO will benefit and HOW they will benefit from your project benefit your local community?

The aim is to put local buyers in touch with local food and drink producers with benefits for Bradford on Avon\': 1. Local residents through a. improved access to fresh, locally grown, reared and made food and drink (produce) b. resilient employment in the relevant sectors i.e hospitality, wholesale, retail c. business opportunities through the strengthening and expansion of existing businesses which will secure or increase local jobs; also cost effective opportunities for start up businesses and new product development. 2. Local businesses through a. raised profile for Bradford on Avon overall; encouraging more selective buying habits; increasing footfall b. strengthening a developing selling point for the town, e.g. availability of quality and less travelled produce, traceable food and drink, support for local producers c. a healthy local rural economy will underpin the character of the area which is so important for attracting visitors and general well being. 3. Environment a. reduced carbon of produce less travelled b. less packaging as less protection is needed when produce is distributed locally c. encouraging awareness of the sources of our food and drink amongst consumers, helped by the direct contact of the buyer with the producers.

14. How will you monitor this?

It will be difficult to attribute actual numbers to those who will benefit from the project and aspects will only become apparent over time such. Continued employment and new business opportunities in the local food and drink sector will be testament, in part, to the success of the project. This in turn will strengthen the profile of Bradford on Avon as a destination for quality and traceable local produce.

15. If your project will continue after the Wiltshire Council funding runs out, how will you continue to fund it?

It is anticipated that future trade shows will be financed through increased numbers of exhibitors and private sponsorship. Attracting both will become easier as the event gains a reputation for success.

16. Is there anything else you think we should know about the project?

17. DECLARATION

Supporting information - Please confirm that the following documents will be available to inspect upon request:

Quotes:

yes I will make available on request 1 quote for individual project costs over £500 & 2 quotes for project costs over £1000 (Individual project costs are listed in the expenditure section above)

Accounts:

yes I will make available on request the organisation's **latest accounts**

Constitution:

yes I will make available on request the organisation's Constitution/Terms of Reference etc.

Policies and procedures:

yes I will make available on request the necessary and relevant policies and procedures such as Child Protection, Safeguarding Adults, Public Liability Insurance, Access audit, Health & Safety and Environmental assessments.

Other supporting information (Tick where appropriate, for some project these will not be applicable):

And finally...

yes The information on this form is correct, that any award received will be spent on the activities specified.
